

Creating Engaging Conference Posters

Where to start in PowerPoint

- Size
 - Design > Slide Size > Page Set-up
- Layout
- Self-made: Use built in red guidelines to get spacing
- Zoom right in to ensure Headings are centred/lined up
- Use built in rulers
- Templates
 - <https://it.uottawa.ca/print/poster-template-0>
 - https://www.posterpresentations.com/html/free_poster_templates.html
 - <https://colinpurrington.com/tips/poster-design/templates>
 - PowerPoint has their own... some are alright, and others are not.

Guidelines

- No Abstract
- 2-3 main references (if any)
- Contact information
- Font
 - Titles: 48+ pt sans-serif font
 - Body: 32+ pt sans-serif font
- 800-1000 words max
- Break up text with diagrams or photos (if relevant)
- Creative Commons Photo options:
 - www.pexels.com
 - www.unsplash.com
- Keep it simple and use white space
- Emphasize with bold or contrasting colour
- Recognize funding agencies supporting the research
- Check and recheck for alignment, spelling, visual appeal, accessibility, etc.
 - Ask for peer feedback

Printing

- Where
 - uOttawa :
<https://it.uottawa.ca/print/docucentre-services>
 - Staples :
<https://www.staplescopyandprint.ca/>
 - Spoonflower (fabric poster, choose performance knit; this takes longer):
www.spoonflower.com
- Tips
 - Poster tube for traveling with paper poster
 - Fabric is a good alternative
- Be conscious of quality of paper
 - Thin paper may rip easily
 - If paper is too shiny, it may be hard to read